

Joong Won Kim

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Education

Virginia Tech

- Ph.D. Sociology, Aug. 2016- May 2022 (Expected)
Dissertation: “The Vernacular of Whiteness: Towards a Sociology of Race and Language”
Committee: David L. Brunnsma (Chair), Anthony A. Peguero, Anthony Kwame Harrison, Suchitra Samanta, Jae Kyun Kim (Davidson College)

DePaul University

- M.A. Sociology, June 2016

Southern Illinois University Carbondale

- B.A. Sociology, May 2012

Appointments

- 2021-present Graduate Research Assistant, Institute of Policy and Governance (IPG) at Virginia Tech
- 2020-2021 Graduate Programming Assistant, Asian Cultural Engagement Center (ACEC) at Virginia Tech
- 2018-2021 Instructor, Department of Sociology at Virginia Tech
- 2016-2018 Graduate Teaching Assistant, Department of Sociology at Virginia Tech
- 2017-present Graduate Research Associate, Laboratory for the Study of Youth Inequality and Justice (YIJ) at Virginia Tech
- 2017-present Webmaster, Laboratory for the Study of Youth Inequality and Justice (YIJ) at Virginia Tech

Research Interests

Race and Racisms, Racial Ideology and Language, Asia and Asian America, Gender and Masculinities, Sociology of Culture

Publications

- 2021 **Kim, Joong Won.** “The Possessive Investment in Honorary Whiteness?: How Asian and Asian Americans Reify a Transnational Racial Order through Language.” *Ethnic and Racial Studies*
<https://doi.org/10.1080/01419870.2021.1878250>
- 2020 Brunnsma, David L., Nathaniel G. Chapman, **Joong Won Kim**, J. Slade Lellock, Jennifer Padilla Wyse, Erik Withers, and Megan Underhill. “The Culture of White Space: On the Racialized Production of Meaning.” *American Behavioral Scientist* 64(12):2001-2005
- 2020 **Kim, Joong Won**, Anthony A. Peguero, and Jennifer M. Bondy. “The Significance of Social Bonds for Asian Americans: Investigating the Relationship between Sex/Gender, Race/Ethnicity, Immigrant Generation, and Educational Attainment.” *Sociation* 19(2):13-36.

- 2020 Brunisma, David L., Nathaniel G. Chapman, and **Joong Won Kim**. “The Culture of White Space, the Racialized Production of Meaning, and the Jamband Scene.” *Sociological Inquiry* 90(1):7–29.
- 2019 Han, Soyoung, **Joong Won Kim**, and Yoonku Kwon. “Contemporary Spatial Publicness: Its New Characteristics and Democratic Possibilities” *Sustainability* 11(17): 4729; <https://doi.org/10.3390/su11174729>

Book Chapters

Brunisma, David L., Letisha Engracia Cardoso Brown, Inaash Islam, **Joong Won Kim**, and Steve McGlamery. *Proposal Accepted*. “COVID-19 as White Space: The Collective Perils of Whiteness During the Pandemic.” In *Race, Ethnicity and the Covid-19 Global Pandemic*, edited by M.E. Thomas, L. Henderson, and H.D. Horton.

Manuscripts Under Review

Kim, Joong Won. “The Racialization of Cultural-Tool Kit and the Making of Contemporary Korean Diaspora.” Manuscript Under Review in “The Cultural and the Racial: Stitching Together the Sociologies of Race/Racism/Ethnicity and Culture,” [Special Issue of Sociological Inquiry](#).

Kim, Joong Won, J. Slade Lellock, and David L. Brunisma. “Whiteness as a Racial Lounge: The Case of White Supremacy and Discord Communities.” Proposal Accepted [for](#) “*Racism and Sexism in Virtual Comic and Gaming Environments*,” [Special Issue of Sociation](#).

Manuscripts Under Preparation

Kim, Joong Won, Erik T. Withers, and Anne Patrick. “Hallyu-Wave and Transnational Racial and Gendered Orders: An Analysis of Korean Soju Advertisements on Instagram.”

Kim, Jae Kyun and **Joong Won Kim**. “The Making of Good-looking Men and Its Racial Context: Comparative Analysis on Colonial and Postcolonial Aesthetic Norms in Korea.”

Teaching Interests

Sociology of Race and Ethnicity; Race and Racisms; Asian and Asian American Racial Identity; Sociology of Gender; Race, Ethnicity, and Language; Sociological Theory.

Courses Taught

Introductory Sociology
Sociology of Race and Ethnicity
Deviant Behavior
Women and Crime

Courses Served as a Teaching Assistant

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| Sociology of Law | Systems of Justice |
| School, Violence, and Justice | Women and Crime |
| Introduction to Sociology | Social Problems |
| Data Analysis (Graduate) | |

Invited Presentations

- 2021 “APIDAs and Sexual Assault Part IV: Male Graduate Students, Intimacy and Consent,” Asian Cultural Engagement Center at Virginia Tech.
- 2021 “Illuminating APIDA Graduate Student Research Experiences,” Asian Cultural Engagement Center at Virginia Tech.
- 2021 “APIDAs and Suicide,” Asian Cultural Engagement Center at Virginia Tech.
- 2020 “Anti-Asian Panic and the Pandemic: A Virtual Teach-In,” Asian Cultural Engagement Center at Virginia Tech.

Presentations

- 2021 Kim, Joong Won. “More Than Just K-Pop: The Racialization of Cultural-Tool Kit and the Making of Contemporary Korean Diaspora” at the 84th Annual Meeting of Southern Sociological Society.
- 2020 Kim, Joong Won. “The Possessive Investment in Honorary Whiteness: How Language Shapes a Transnational Racial Order” at the 115th Annual Meeting of American Sociological Association. (Session cancelled).
- 2019 Zare, Bonnie, and Joong Won Kim. “‘#MeToo is Mostly Good, But Women are Out to Get Us!’: How Asian and White Males on College Campus Frame Backlash Towards #MeToo and the Dating Atmosphere” at the 2019 Annual Meeting of National Women’s Studies Association.
- 2019 Brunsma, David L., Nathaniel G. Chapman, and Joong Won Kim. “The Culture of White Space, the Racialized Production of Meaning, and the Jamband Scene” at the 114th Annual Meeting of American Sociological Association.
- 2019 Kim, Joong Won. “The Vernacular of Whiteness: Towards a Sociology of Race and Language” at the 82nd Annual Meeting of Southern Sociological Society.
- 2019 Kim, Jae Kyun and Joong Won Kim. “The Making of Good-looking Men and Its Racial Context: Comparative Analysis on Colonial and Postcolonial Aesthetic Norms in Korea” at the 82nd Annual Meeting of Southern Sociological Society.
- 2019 Kim, Joong Won. “The Vernacular of Whiteness: Towards a Sociology of Race and Language” at the 30th Annual Virginia Tech Department of Sociology Undergraduate and Graduate Research Symposium.
- 2018 Kim, Joong Won, Anthony A. Peguero, and Jennifer M. Bondy. “The Significance of Social Bonds for Asian Americans” at the 113th Annual Meeting of American Sociological Association.
- 2018 Kim, Joong Won. “The (In)visible Boundary: Conceptualizing Language as Symbolic Barriers to Social Inclusion” at Asians in the U.S.: Experiences and Exclusions, Community Conversations Panel at Virginia Tech.
- 2018 Brunsma, David L., Nathaniel P. Chapman, and Joong Won Kim. “Like a Phish Out of The Water: Race in The White Space of Jamband Subculture” at the 81st Annual Meeting of Southern Sociological Society.
- 2018 Han, Soyoung, Mintai Kim, Yoonku Kwon, and Joong Won Kim. “The Legacy of the Settlement-House Movement: Its Social Wellbeing and Welfare Services in Community Garden Planning” at the 2018 Council of Educators in Landscape Architecture (CELA) Conference.

- 2018 Kim, Joong Won. “A Feminist Archeology of Public Architectural Artifacts: The (Un)Gendering of the Modern Public Architecture” at the 2018 Council of Educators in Landscape Architecture (CELA) Conference.
- 2018 Han, Soyoung, Mintai Kim, Yoonku Kwon, and Joong Won Kim “Welfare Services in Parks: Their Roles and Ideological Development Processes” at the 2018 Council of Educators in Landscape Architecture (CELA) Conference.
- 2017 Kim, Joong Won and Soyoung Han. “The (In)visible Boundary: Conceptualizing Language as Symbolic Barriers to Social Inclusion” at the 1st Annual Advancing the Human Condition Symposium.
- 2017 Kim, Joong Won and Soyoung Han. “A Feminist Archeology of Public Architectural Artifacts: The Gendering of the Modern Public Architecture” at the Virginia Tech WGS Undergraduate and Graduate Student Conference.
- 2017 Kim, Joong Won. “Depictions of Masculinities: A Cross-Cultural Analysis of GQ” at the 80th Annual Meeting of Southern Sociological Society.
- 2017 Han, Soyoung and Joong Won Kim. “Spatial Storytelling Planning Strategy through the Multilayered Structure: A Revision of MacCannell’s Theory of Staged Authenticity” at the 33rd Annual Virginia Tech Graduate Student Assembly Research Symposium.
- 2017 Kim, Joong Won. “An Analysis of a Korean Immigrant Church: Belonging as a Spatio-Temporal Framework” at the 29th Annual Virginia Tech Department of Sociology Undergraduate and Graduate Research Symposium.
- 2016 Kim, Joong Won. “Depictions of Masculinities: Tracing its Cultural Roots and Economic Routes” at the 18th Annual Chicago Ethnography Conference.

Sessions Organized

- 2021 “APIDAs and Sexual Assault Part IV: Male Graduate Students, Intimacy and Consent,” Asian Cultural Engagement Center at Virginia Tech.
- 2021 “Illuminating APIDA Graduate Student Research Experiences,” Asian Cultural Engagement Center at Virginia Tech.
- 2021 “APIDAs and Suicide,” Asian Cultural Engagement Center at Virginia Tech.
- 2020 “White Emotions and Language” at the 83rd Annual Meeting of Southern Sociological Society. (Conference cancelled).
- 2020 “Race, Space, and Place I” at the 83rd Annual Meeting of Southern Sociological Society. (Conference cancelled).
- 2020 “Race, Space, and Place II” at the 83rd Annual Meeting of Southern Sociological Society. (Conference cancelled).

Programs Organized

- 2021 “APIDAs in Political Leadership” Asian Cultural Engagement Center at Virginia Tech.
- 2021 “A Virtual Mini-Symposium: APIDAs in Higher Education Leadership” Asian Cultural Engagement Center at Virginia Tech.
- 2021 “APIDA Mental Health Support Group: Biweekly Workshops” Asian Cultural Engagement Center at Virginia Tech.
- 2021 “The InspirAsian Series: Panel Discussion with Faculty, Undergraduate, and Graduate Students.” Asian Cultural Engagement Center at Virginia Tech.
- 2021 “The Learning Lunch Series: Presentations and Discussions with Faculty from Virginia Tech.” Asian Cultural Engagement Center at Virginia Tech.

Occasional Peer Reviewer

Sociology of Race and Ethnicity; Sociological Inquiry; Men and Masculinities; Humanity and Society

Professional Service

2019 Assistant A/V Coordinator, 82nd Annual Meeting of Southern Sociological Society
2016 Member, Planning Committee, 18th Annual Chicago Ethnography Conference
2016 Discussant, DePaul University Sharing Social Knowledge Conference, May 18th
2015 Discussant, DePaul University Sharing Social Knowledge Conference, May 19th

Professional Memberships

2015-present American Sociological Association, Section on Racial and Ethnic Minorities
2016-present Southern Sociological Society
2019-present National Women's Studies Association

References

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