

OLABISI PRAISE AKINWUNMI

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EDUCATION AND QUALIFICATIONS:

2024 - 2026	Master's Student - Master of Public and International Affairs, Virginia Polytechnic Institute and State University, Blacksburg, Virginia, United States.
2018 – 2023	Bachelor of Science in Economics, Obafemi Awolowo University, Ile-Ife, Nigeria.
2009 – 2015	High School, Our Lady of Apostles Commercial Grammar School, Ibadan, Oyo State, Nigeria.

CERTIFICATIONS:

2024	-	Social and Behavioral Research - Basic Course. Collaborative Institutional Training Initiative
2023	-	Certificate of Completion of Estimating Financing for Business Plan, Applied Digital Skills by Google.
2023	-	Certificate of Completion of Marketing Pitch Presentation, Applied Digital Skills by Google.
2023	-	Certificate of Completion of Business Plan Writing, Applied Digital Skills by Google.
2020	-	Certificate of Completion of Search Engine Optimization by HubSpot Academy.
2020	-	Certificate of Completion in Finance and Professional Services, by Bright Network.

CORE SKILLS:

- Corporate Finance
- Financial Market
- Macroeconomics
- Critical thinking and problem solving
- Professional writing and editing
- Project Management
- Research and analytical skills
- Interpersonal skills
- Graphics design
- Web design and management
- Corporate communication
- Teaching and instructional design

WORK EXPERIENCE:

(a) Research Assistantship:

- (i) **Graduate Research Assistant:** Institute of Policy and Governance, School of Public and International Affairs, College of Liberal Arts and Human Sciences. (August 2024 – Present).
 - Involved in literature review, note-taking at meetings, meeting facilitation and preparation of meeting materials, stakeholder engagement, interviews, data collection, management, reporting, and evaluation activities.
- (ii) **Research Assistant:** Mitch Educational Consult. (October 2022 –

July 2024).

- Involved in conducting literature reviews, assisting in the design and execution of undergraduate and graduate research projects, collecting, and analyzing data as well as working with colleagues to ensure success of research projects.

(iii) **Research Assistant:** With Dr. A. A. Adegboye, Associate Professor, Department of Economics, Obafemi Awolowo University, Ile-Ife, Nigeria (October 2023 – July 2024).

- Involved in collection and organization of data, conducting literature reviews, collaborating with senior academics on research initiatives and contributing to academic presentations.

(b) Writing and Content Creation:

(i) **Writer and Editor:** Venturage Technologies, Ile-Ife, Osun State, Nigeria (August 2023).

- Involved in preparing marketing strategies, writing social media, and marketing content towards improving organization's publicity and sales, copy and developmental editing of books across various niches and proofreading, in preparation for publishing.

(ii) **Freelance Writer:** Independent Freelancer (May 2022 – May 2023).

- Worked with various clients from diverse countries and delivered exceptional content across multiple niches. Created captivating website copies, blog posts, and social media content for businesses of different nature and scope. Conducted market research to identify the target audience and tailored content accordingly. Prepared business plans, pitch decks, proposals and presentations for different products and businesses.
- Developed training materials and trained aspiring writers and freelancers on writing and freelance techniques.

(iii) **News Writer and Broadcaster:** Orientation Broadcasting Service, National Youth Service Corps Orientation Camp, Issele-Uku, Aniocha-North, Delta State (November 2023).

- Involved in verifying, reporting, and broadcasting news on speeches, lectures, social activities, and other events that took place during a 21-day orientation camp for graduates.
- Effectively combined being a camper with camp news crew responsibilities: staying updated on camp schedule, participated in platoon activities, and served as a writer and broadcaster for the Orientation Broadcasting Service.

(iv) **Secretary and Content Creator:** Richfill Multi-Services Enterprises, Ibadan, Oyo State, Nigeria (May 2020 – July 2020).

- Oversaw the management of clientele, handled both internal and external corporate communication, organized and documented

meetings, conferences, and stayed updated on company's activities and schedule.

- Involved in the creation and design of electronic marketing materials such as flyers, business cards, video presentations and editing, white-board animations, 3D animations, websites, and website content for clients' businesses.

(c) Project Management:

(i) Freelance Project Manager: Team and Independent Freelancing (May 2022 – May 2023).

- Involved in virtual consultations with clients and team members to discuss clients' business needs and appropriate workflow setup on suitable project management tool. Carried out board setup and customization, workflow automation and integration using various project management tools.
- Provided solutions to increase the operational efficiency of clients' businesses through project and workflow tracking, data visualization, sales pipeline management, customers onboarding, and collaborated with team members on clients' choice of suitable project management tool.
- Utilized Customer Relationship Management tools to streamline client communications, track project progress, and manage customer data effectively. Managed multiple projects simultaneously, oversaw project timelines, budgets, and deliverables for diverse clients.

(d) Teaching:

(i) Commerce Instructor and Form Teacher: Great Favour Montessori School, Issele-Azagba, Aniocha North, Delta State, Nigeria (November 2023 – July 2023).

- Involved in curriculum development, instructional design, event coordination, creating an engaging learning environment and cultivating connections with students from diverse backgrounds.
- Utilized innovative teaching strategies to suit students' unique assimilation and provided additional support to students struggling with any learning process. Collaborated with members of staff to enhance student learning experience and contributed to educational initiatives.
- Served as a spontaneous advisor to students on valuable skill set and required educational experience, offered guidance on the pathway to self and societal relevance.

(ii) Economics and Business Studies Instructor: Best-Way School, Ile-Ife, Osun State, Nigeria (May 2020 – October 2020).

- Involved in classroom instruction, designed lesson plans and curricula for Economics and Business Studies, adapted teaching

materials to suit the needs of diverse students, and maintained conducive learning environment. Involved in the preparation and grading of assessments and providing constructive feedback to facilitate students' learning.

(e) Additional Experience:

(i) Finance and Professional Services Intern: Internship Experience, Bright Network, United Kingdom (August 2020).

- Involved in virtual training sessions with industry professionals on corporate finance and participated in a hypothetical project. Gained exposure to the finance industry, understood the day-to-day operations of financial institutions, and built a professional network through interaction with professionals and finance enthusiasts.

LEADERSHIP EXPERIENCE:

Pioneer and Former President: Public Finance and African Development Club, Obafemi Awolowo University, Ile-Ife, Nigeria (2021 – 2023).

- Pioneered the club, involved in the leadership and decision-making process, coordinated event planning, public relations, team building, networking, advocacy, and budgeting among others.
- Prepared required registration documents including the drafting of the club's constitution and membership recruitment through strategic awareness programs.
- Planned and organized seminars and sensitization programs, involved in the creation of publicity strategies and contents, brainstormed with team leaders on club leadership and appropriate programs.

VOLUNTEERING EXPERIENCE:

(a) Volunteer: Charity and Gender Community Development Service Group, Issele-Azagba, Aniocha North, Delta State, Nigeria (January 2024 – July 2024).

- Participating in outreaches to sensitize high school students on human sexuality, reproductive health, gender equality, relationships, and personal development.

(b) Volunteer: Faith Heroic Generation, Ile-Ife, Nigeria (May 2022 – May 2023).

- Participated in training other students on professional writing and freelancing techniques.

CONFERENCES/SEMINARS ATTENDED:

- a) 4th Annual Economics Students' Conference. Economic Value Chain in Africa; The Role of Energy and Finance. Obafemi Awolowo University. 16th - 17th February 2016.
- b) 5th Annual Economics Students' Conference. The Prospect for Economic Development in Africa; The Role of Technology and Finance. Obafemi Awolowo University. 12th – 13th October 2017.
- c) 6th Annual Economics Students' Conference. Redefining Nigeria's Economic Independence - A Quest for Economic Development. Obafemi Awolowo University. 8th - 9th November 2018.
- d) 7th Annual Economics Students' Conference. The Pathway Towards the Pursuit of

Inclusive Economic Growth and Sustainable Development. Obafemi Awolowo University. 14th – 15th November 2019.

- e) 8th Annual Economics Students' Conference. Developing A Viable Economy; Finance, Technology and Expansionary Government Policy. Obafemi Awolowo University. 10th – 11th November 2022.
- f) 9th Annual Economics Students' Conference. Prospects for Economic Growth: Increasing Youth Employability. Obafemi Awolowo University. 18th – 19th May 2023.

PUBLICATIONS/RESEARCH WORK:

- (a) **Akinwunmi O. P.** (2023). Digitalization in Taxation: How to Tax the Digital Economy in Nigeria. Bachelor of Science Thesis, Department of Economics, Obafemi Awolowo University, Ile-Ife, Nigeria.
- (b) **Akinwunmi, O. P.**; Adegboye, A. A. (2024). Taxing the Nigeria's Digital Economy: Challenges and Suggestions. *Tax Digest Journal*.

OTHER SKILLS:

Proficient in Microsoft office suite, graphics design (with Photoshop, Adobe Illustrator and Canva), website design (with WordPress, Shopify), search engine optimization and project management tools such as Monday, ClickUp, Airtable, Asana, and SmartSheet.

RESEARCH INTERESTS:

- Economic Development
- Fiscal Policies and Practices
- Policy Formulation and Evaluation
- Governance